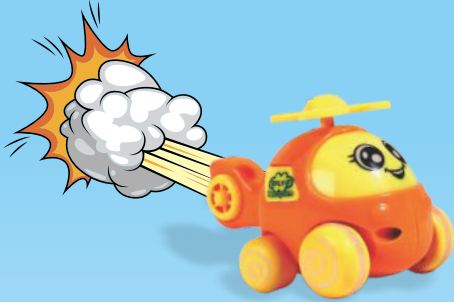


TECHNO
TOYS



UNBOX HAPPINESS





ABOUT THE COMPANY

Techno Toys Pvt. Ltd. is an ISO 9001:2015 accredited leading manufacturer and distributor of high quality, creative and safe toys and promotional items for children of all age groups starting from 0+ age group. We truly understand that every child is unique with his/her own dreams and aspirations, hence; we passionately craft toys to bring joy, ignite curiosity and encourage learning. Our products showcase India's superlative craftsmanship and made available across regions in India and exported to European and South-east Asian markets. Our meticulously crafted toys stand as a resounding testament to the remarkable ingenuity of our nation, fuelling economic growth and empowering local talents.

Techno Toys offers a wide range of toys, including action figures, plush toys, friction toys, electronic and interactive toys, educational toys and promotional toys, which meet highest safety and quality standards. Our products are available in major retail chains, specialty toy stores, and online marketplaces.

As a trusted OEM /ODM manufacturing partner specialized in production of toys and promotional items, We collaborate with visionary partners, toy brands, marketing agencies and businesses to bring their toy ideas and concepts to life. With our extensive experience, state-of-the-art manufacturing facilities, we passionately deliver customized, cost effective, high-quality, safe, innovative and engaging toy and promotional products.



**TECHNO
TOYS**



OUR VISION

Our vision is to be the preferred choice for “**Made in India**” toys crafted with quality, safety and creativity. We strive to be at the forefront of toy innovation by creating products that captivate children's minds, promote healthy development with joy. Moreover, we aspire to establish enduring alliances with the world's preeminent toy brands, marketing agencies, and businesses, underpinned by our unwavering commitment to furnishing dependable, streamlined and cost-efficient toy manufacturing solutions. We aspire to align with the resolute impetus of the Government of India's endeavour to promote indigenous toy manufacturing and invigorate toy exports; and ardently champion the pride and excellence emblematic of the "Made in India" ethos.

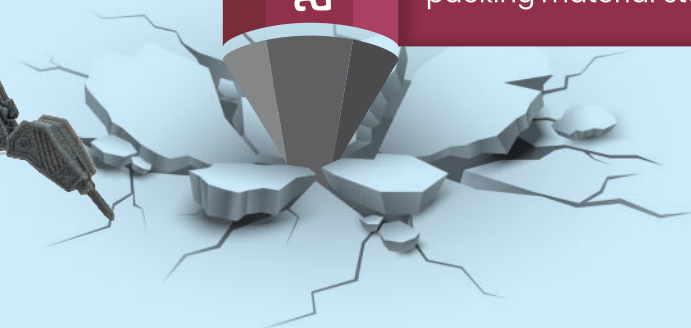
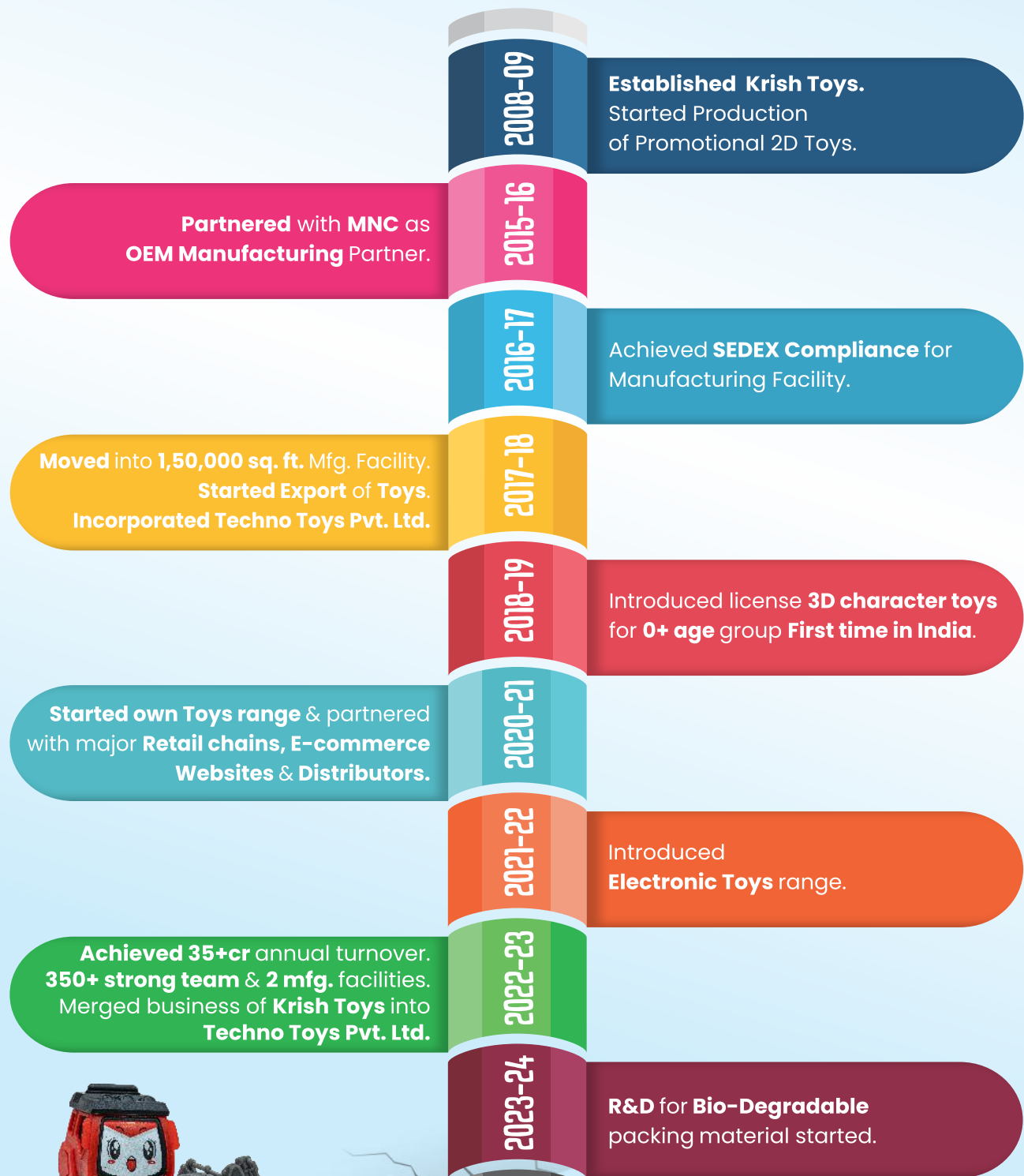
OUR MISSION

Our mission is to design, develop & produce safe, fun, engaging & innovative toys that promote learning, bring smile & give memories to cherish children worldwide in an environment friendly and sustainable way with minimum carbon footprint and to create values for our business partners by providing them cost effective solutions with quality in desired turn-around time.





MILESTONES



OUR VALUES

Innovation



We constantly strive to push the boundaries of creativity, fostering a culture where new ideas and solutions flourish, allowing us to create innovative and engaging toys that captivate the imaginations of children worldwide.

Safety



The well-being of children is at the heart of everything we do. We meticulously adhere to the highest safety standards, ensuring that our toys are free from potential hazards, providing parents with the confidence that their children are playing with products they can trust.

Quality



Our commitment to excellence is unwavering. From the materials we source to the manufacturing process, we maintain stringent quality control, delivering toys that are durable, compliant with En71 standards, reliable and built to withstand the test of time.

Teamwork



Collaboration is the cornerstone of our success. Our diverse and talented teams work together cohesively, pooling their skills and expertise to design, produce and distribute exceptional toys that make a positive impact on children's lives.

Trust

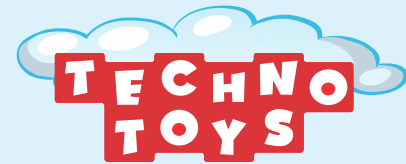


We prioritize building and maintaining trust with our customers, partners, and employees. Honesty, transparency and ethical practices underpin every aspect of our business, fostering lasting relationships built on mutual respect.

Sustainability



As stewards of the environment, we are deeply committed to sustainable practices. From eco-friendly materials to eco-conscious manufacturing processes, we strive to minimize our ecological footprint and contribute to a greener, healthier planet for future generations.



MANAGEMENT

Mukesh Barad

Founder & Director of Operations

Mr. Mukesh Barad, a first-generation entrepreneur, who has built the **Techno Toys** Group from the ground up. With an unwavering determination and an entrepreneurial spirit, **Mukesh** transformed his passion for toys into a thriving business. Under his able leadership, Techno Toys Group was first to introduce manufacturing of promotional toys in India. Today, the company stands as a testament to his dedication, innovation & business acumen.

He continues to provide invaluable guidance and leads the manufacturing operations by ensuring quality standards, focussing on product quality, safety and compliance.

Akshay Barad

Creative Director

Mr. Akshay Barad, a commerce graduate of 2014, has joined the **Techno Toys** Group in 2015 and has built the company over the years by collaborating with MNC brands and development of distribution network.

Mr. Akshay leads the development & designing of an extensive portfolio of toys with highest safety standards. He brings a wealth of industry knowledge, which equips him in cultivation & fostering strategic partnerships with distributors, toy brands, marketing agencies and e-commerce platforms to lead the market growth of the Company.

CA Piyush Shah

Mentor – Finance & Strategic Planning

CA Piyush Shah is a finance wizard; he leverages his financial expertise, entrepreneurial acumen and understanding of manufacturing ecosystem to drive the growth & financial stability of the company. He is the guiding force behind Strategic Planning, Capital Structuring, Supply Chain Management and Financial Management of the company.

He possesses extensive experience as a serial investor providing financial resources, guidance and support to foster the growth of diverse SMEs & Start-ups across various sectors including Toys, Software, IT, Pharma, Engineering and Home Furnishing.



OUR TEAM

15+ Production & Operation engineers having vast industry experience and relevant qualification from CIPET leading production and operational teams in supervisory roles.

300+ Strong trained all women workforce for assembly & packaging.

5+ Quality & Testing professionals to ensure safety standards and quality of products.

20+ Admin, Marketing & Support staff having relevant qualification in their respective fields.

MOU with ITI Sanand, Ahmedabad for "Cluster Based Local Institute of Vocation Education (LIVE)" is under advance stage of negotiation, under which candidates will be trained by ITI & Techno Toys jointly for toys manufacturing. By entering into this MOU, Techno Toys shall have access to ample pool of qualified & trained technical workforce to support it's production & operation and provide meaningful employment opportunity to local talents. In addition to fulfilling our duty as a responsible Corporate Citizen, this shall also support our expansion plans and fulfilment of our Vision.



INFRASTRUCTURE

- Located in the heart of Gujarat's Leading Industrial area of Sanand, Ahmedabad.
- > Distance from major ports 250-500 km like JNPT, Kandla, Mundra & Pipavav.
- > Distance from Ahmedabad International Airport 35 km.
- > Well connected with Rail network.
- > Facility located near National Highway..



- Owned manufacturing facility spread across 1,50,000 sq. ft. land area & additional leased premises spread across 50,000 sq. ft. area.
- Annual manufacturing capacity of 4 million Big Toys and 43 million Small Toys.



- Existing 22 Injection Moulding machines having capacity in the range of 80 tons to 200 tons for manufacturing of varied range of toys with space to accommodate more machines to meet demand.
- In house Lab facility.
- In house QC & Testing facilities.
- 2 State-of-the-art Clean room.



- Manual / Auto Spray Booth, Tampo Printing, Ultrasonic welding and Assembly facility.
- Materials compliant with EN-71 standard checked internally as well as externally with reputed labs like SGS, Geochem and Intertek.
- Associated with reputed MNCs for 7+ years.
- Associated with all leading E-commerce website, Retail chains and Toy distributors for 3+ years.





QUALITY AND SAFETY



At **Techno Toys**, we take **quality** and **safety** as our topmost priority. To achieve the highest level of quality, we adhere to stringent manufacturing processes and use EN71 compliant materials sourced from reputable suppliers. Our team of experienced designers, engineers and artisans work tirelessly to create toys that are not only visually appealing but also durable, ensuring they with stand the test of time and play.

We understand the immense trust parents place in us when they choose our toys for their children, and follow stringent and established safety and quality protocols in our

manufacturing process. We comply with all relevant industry standards and regulations. We continuously monitor and evaluate customer feedback to identify any potential concerns, enabling us to implement prompt improvements and enhancements to our designs and products.

Each toy produced at **Techno Toys** is a testament to our unwavering commitment to quality and safety.



CERTIFICATIONS



ISO 9001:2015
Quality Management System for
Manufacturing & Supply of Customised Toys



ISO 45001:2018
Occupational Health &
Safety Management System for
Manufacturing & Supply of Customised Toys

ISO 14001:2015
Environmental Management System
for Manufacturing & Supply
of Customised Toys



BIS
Approved
Manufacturing
Facility

SEDEX
Audited
Manufacturing Facility





OUR PARTNERS



PAST OEM WORK UNDER LICENSE*

*Work done as OEM on behalf of various License holders, who have licensed these Properties / IP / Brands from these studios or respective Property / IP / Brand owners.



PRODUCT RANGE



ACTION FIGURES



FRICTION POWERED TOYS



BLOCKS AND CONSTRUCTION TOYS



VEHICLES



EDUCATIONAL TOYS



PLAY DOUGH



ELECTRONIC TOYS



MUSICAL TOYS, PIANOS ETC...



REMOTE-CONTROLLED TOYS

PRODUCTS

**Veggie on
Wheels**



Shark Truck



Monster Truck



**Remote
Controlled Toys**



**Construction
Truck**



PRODUCTS

Rattling
Truck



Builder
Truck



Happy Truck
Press & Go



Friction
Chopper



Friction
Snail





● **Friction
Turtle**



**Friction
Duck** ●



● **Push
Monster**



**Space Engineering
Push & Inertia Car** ●



● **Small Toys** ●



TECHNO TOYS



TECHNO TOYS PRIVATE LIMITED

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